



START

 **The Podcast Host**

A free podcast listening app sends the GPS coordinates of everyone in your audience to a spammer. Their phones are loaded with spam text messages.
Go back two spaces.

 **The Podcast Host**

Your podcast's media host stops requiring you to provide your email address in your RSS feed. You now get less spam.
Go forward one space.

 **The Podcast Host**

Facebook adds a podcast player to its app!
Move forward five spaces.
Then, move back five spaces because the sudden huge amount of downloads was something the Facebook app did to make it run more smoothly, not actual listens.

 **The Podcast Host**

A Google Doodle recommends your podcast to learn more about their luminary of the week.
Go forward four spaces.

 **The Podcast Host**

Your podcast media host adds a feature so you can add your podcast to YouTube with a static image.
Move forward two spaces.

 **The Podcast Host**

You start recording videos of your podcast so you can put the video and audio on YouTube. Skip this turn for the extra labor at the start, then move forward three spaces on the next turn.

 **The Podcast Host**

Your podcast media host offers transcription of your episodes.
Move forward two spaces.

 **The Podcast Host**

Your downloads increase without you making a special effort! Move forward three spaces!
Then you learn that a podcast directory buys audio ads in mobile games to inflate download numbers artificially. Go back three spaces.

 **The Podcast Host**

A software developer makes an AI voice library featuring an artificial voice almost identical to yours. Someone uses it to make a podcast about a topic you hate.
Go back one space because it's annoying, then forward one space because you're irreplaceable.

 **The Podcast Host**

Your media host starts offering crowdfunding resources, transcription, and assistance with sending your episodes directly to YouTube. Move forward three spaces.

 **The Podcast Host**

Your recording and editing software starts offering help with publishing, transcription, and media hosting services. Move forward five spaces.

 **The Podcast Host**

Your media hosting platform starts offering dynamic ads that pay you a percentage. Move forward three spaces. You have no control over the ads' volume level, and you get about 1% per ad. Move back two spaces.

 **The Podcast Host**

PIRACY! Someone downloads your podcast, copies it, and uploads it to a new media host with dynamic advertising. Move back one space. And then, Google starts pointing to this pirate RSS feed because it has ads. Move back one more space.

 **The Podcast Host**

Apple sends you a guide to using chapters in your podcast, so making your show notes is simpler. Move forward one space.

 **The Podcast Host**

Your media host allows you to send an email newsletter directly to your audience with each episode. Move forward two spaces.

 **The Podcast Host**

The cat chases a dust mote on your work desk and messes with the gain settings on your audio interface. Move back one space. As you take time to re-adjust it, you realize you can make your voice sound better than it did before. Move forward two spaces.

 **The Podcast Host**

A website that recommends family-friendly entertainment recommends yours to their mailing list. Move forward two spaces.

 **The Podcast Host**

Your media hosting company lays off 15% of its staff. Don't move forward or back.

 **The Podcast Host**

Your crowdfunding platform lays off 30% of its staff. Don't move forward or back.

 **The Podcast Host**

Another podcaster contacts you and asks if you want to swap trailers with them. You do! Move forward three spaces.

 **The Podcast Host**

Twitter decides it's going to add a podcast player to its app. Yay! Move forward one space. Then, Twitter doesn't do it. Move back one space.

 **The Podcast Host**

Someone enjoys your podcast so much that they volunteer to transcribe the next six episodes of your podcast for you. Move forward six spaces.

 **The Podcast Host**

Someone enjoys your podcast so much that they volunteer to make a website and a media kit for your podcast. Move forward four spaces.

 **The Podcast Host**

Another podcaster puts up a video of how they edit their podcast on YouTube. You watch it and learn at least three things that would make editing your podcast easier and more fun. Move forward six spaces.

 **The Podcast Host**

An audience member writes you an email to tell you how much they enjoy your podcast, and they'll tell everyone they know about it. Move forward two spaces.

 **The Podcast Host**

An audience member posts on social media about how much they enjoy your podcast and why. Move forward three spaces.