

## Podcraft

### Video Podcasting Equipment

**Colin:** Hey, folks, and welcome to another episode of Podcraft. This is the show all about podcasting, from launching a show to monetization and everything in between. I'm Colin Gray from thepodcastwolf.com joined by Matthew, as always. Matthew, how are you getting?

**Matthew:** Fine, fine. Frantically searching for my notes. As usual. This is just the way start podcast episodes, everything's there and you do the intro and then I'm like, oh, wait a minute, let me move all this stuff around.

**Colin:** And frantically hoping the plumber doesn't start up. Hey, you've got a plumber? Plumber close by, ready to hit a hammer as soon as the hammer hit a nail with a hammer, I guess, yeah.

**Matthew:** A bit of toilet fixing going on. I can't claim responsibility for breaking the toilet, but someone obviously has someone not me.

**Colin:** And these things always happen when you're about to record a podcast, as I'm sure many of you out there know, anytime you switch on the recorder, yeah, noise begins. I've got a lawnmower outside right now, matthew, your magic power, actually, usually, but I've started up a lawnmower myself. Right, good. All right, what are we talking about this time? This is the last episode of this season, isn't it?

**Matthew:** Sure. We've done the big tour of podcast and equipment and gear and kit, and now it's time to talk about my favorite subject, isn't it? Video. But we don't need to rant about video, do we? Because we did an episode about this, like our wider opinions on it last year, didn't we? Was it December, I think you said?

**Colin:** We did, yeah, December last year, 2022. In this episode, we're not going to go into whether you should or should not do video. We're going to talk about how to run a video podcast and we're going to tie in some streaming into that as well. So if you want to do video streaming, you want to make your podcast live, then we'll tie that in as well. But even if you just want to add video to your podcast and mix, that's what we're going to talk about today, how you do that. But there is a whole question around whether you should, whether it's a good idea. There's a lot of hype around it. It does work for some people. We talked this all through. It does work for some people, but certainly not all. There is absolutely no pressure to do video. So if you like the fact that your podcast is just audio, it's easy to create, it's just for long form listening on the go, all that kind of stuff, then stick with it, stick with audio. Feel no pressure to add video into the mix. But for many people out there, they'd want to they want to add video and that's why we're covering it, isn't it, Matthew? So, show notes, wasn't it, Matthew? If you want to go and see that justification, that argument that whether you should or should not just go and see in the Show Notes, also linked from our main link for this episode, which is forward slash video. That is our full video podcasting guide, which includes a debate around when to use video, as well as all about how to record video, how to include video in a podcast. How's that, Matthew? Is that a settler debate? Get into the gear instead.

**Matthew:** Yeah, definitely. I'll link as well to my article in the Show Notes. What was the title again? Why video won't replace audio and podcast. Can you guess the argument I was making from the title?

**Colin:** No long form audio still going strong. Still going strong. It's not going to be killed by video whatsoever, but again, does work for some people. So let's do it, let's look into it. Where will we start then, Matthew? What are we going to look into first for video? Will we just jump into the camera?

**Matthew:** Camera seems a good yeah, gear cameras, the thing that's looking at you, that you're looking at.

**Colin:** Cool.

**Matthew:** So the big question here, does everyone just use phones these days for that? Like, you used to buy little clip on cams and stuff, didn't you? But has that all changed these days?

**Colin:** Yeah, I think there's a couple of things. I think there's three approaches to this, isn't there? Because if you're recording video, a lot of video podcasts are just kind of what we are doing just now, but we're not recording a video, we're just like looking at each other on a web call, basically, and we're just using webcams, and that is one way to do it. And it is possible to do it that way if you just kind of I suppose if you put a bit more thought into your webcam. So what webcam are you using just now, Matthew? What you got?

**Matthew:** It's just the built in one on the laptop. I don't think it's particularly but yeah.

**Colin:** So that's a good place to start, isn't it? Yeah. The webcam in your computer, generally, it's like microphones, isn't it? What's our advice about microphones, Matthew? What's the inbuilt microphone?

**Matthew:** Avoid them if you can. It's certainly on the computer that I'm working on, it's not very good, but I think some of the Macs in that are better.

**Colin:** Yeah, that's pretty much it as well, actually. I think with cameras, in my opinion, if you have a Mac, the web inbuilt webcam can work, but it's still a bit iffy. If you really want to do video properly, you need to get an external one. The one we always used to use in the office, was that the logitech, wasn't it? Logitech C 920, I believe it was, but I'll pop a link for that in the Show Notes, too. It's also on our Resources page. We've got that listed on the Resources page, which is over at thepodcasthost.com/resources, but that's kind of the starter for me. I recently upgraded, though. I got myself an Insta 360 webcam, that's what I'm using just now. And it's 4K webcam. It's got a bunch of extra features around tracking stuff like that, but the main thing is colors, resolution, just the look of it is really good and.

**Matthew:** I find it sorry, what do you mean by tracking? Do you mean it follows you if you move?

**Colin:** Yeah, it can do. I think it could be a really good one for video podcasters. I've not used it in this context, but you can have it so that it is set up to show like your kind of waist up, so it shows your arms, your face, but actually you can use hand signals to make it do things. Like you can do use a hand signal to make it zoom in your face, or you can use a hand signal to lock it so that it doesn't track you as you walk back and forth, and then another hand signal to make it start tracking you. So you can actually have a much more dynamic video recording, like you've got a whiteboard or something, say, behind you, or you're demonstrating something. You've got a little bit of kit there and you want it to zoom in a little bit, something like that. You can actually use this webcam to track that kind of stuff really well. And the resolution is great. I think it's really good. I've recorded a lot of our YouTube videos on it, actually. So, yeah, I think it's a really good starter. It's more expensive, it's about 200 quid ish, so it's maybe double the price of the logitech. I think the logitech is maybe about 80, so actually a bit more than double, but really good quality and so easy as well, because the next level up is getting a proper camera. So it's like suddenly you're adding a really expensive, quite complicated bit of gear. Have you played around with DSLRs much, Matthew, like full on proper cameras?

**Matthew:** No, the short and long answer is just simply no.

**Colin:** Never been a photographer.

**Matthew:** No, my photos are awful.

**Colin:** I wasn't a phone, which is fine as well, to be fair. But yeah, so the next level up, I think, is either use your smartphone, so if you've got a good phone, like an iPhone these days, it's probably a good Android as well. I haven't used one in a while, but certainly iPhone just does like an absolutely great image now, because it can kind of does a lot of the intelligent blurring of the background portfolio, sorry, portrait mode, all that kind of stuff. Set that up on a tripod with a decent light and actually it's barely worth buying a DSLR these days. I'm sure many photographers will shout at me over the microphone for that, but over the speakers for that. But for us amateurs, it's actually really good quality. So that is an option. We'll come back to lighting in a minute, Matthew, because I think that's a big thing. But the next level up from that, if you're not going to use your smartphone, is like a proper DSLR camera. Like, I've got the Canon M 50, that's what we use for our YouTube videos. And it is a great little mirrorless camera. Costs about, what is it? 600, 700 ish, I think. And so you can record that, just put it behind your monitor. So you can use that as your webcam, almost. You can actually plug it into your computer as a webcam, but equally, you can also just record that. Sometimes I just record that while I'm speaking on a call and it will give me the kind of the video side of it, that kind of thing, and then you can use that and edit that.

**Matthew:** I remember years ago in our Dundee studio recording some stuff together, and my memory might have created this, but was there not a thing where every 15 minutes we had to stop and start again? And what was the deal with that?

**Colin:** Yeah, that's it. I don't know if this is still the case, actually. I don't think it is, because I'm sure my M 50 up there, and I've not pushed this limit, because I do tend to record in short bursts. But in the olden days, it used to be there was a different tax or something for video cameras versus photographic cameras, photo cameras, and so they had to limit their recording length to a certain time, like 1520 minutes. Otherwise it became a video camera. And it was to avoid some kind of classification thing, maybe to do a tax or I have no idea. But, yeah, they had that limit on it. You're absolutely right. They would cut off after 15 minutes no matter what. Yeah, that was always a pain in the \*\*\* , but, yeah, cool. So that's the options. And there's plenty of other DSLRs out there, obviously. Nekon makes some great ones. I used to use one of them. That was what we were recording on at the time, was a good Nikon camera, too. Yeah. So that's the three options, I would say. Either upgrade your webcam to a decent one, like the Insta 360, or the Logitech 920 range, go with your smartphone for a bit better, but obviously you have to deal with then kind of bringing the video off that

once you get pewter editing, it, all that kind of stuff, or you upgrade to a full on DSLR. So that's the gear. What about lighting, Matthew? Have you got any lights in front of you?

**Matthew:** There's some in the yeah.

**Colin:** Yeah. So this is actually, I think, probably the biggest factor in good video, actually. It's barely around the camera. You can make a crappy webcam look so much better, actually, with a couple of decent lights. So right now, behind my monitor, I have three lights. I've got two bigger Led flat panels, just from our old favourite called Newer. How many bits of gear from newer have we bought Matthew? Yeah, I know they make good kind of low budget podcasts and stuff, so I've got a couple of them, a couple of Led flat panels, just on a stand, like really basic search on Amazon for Led lighting kit or something like that. You'll find them get them for maybe 50, 60, 70 quid, and they're pretty good. But I also have a little light, which is kind of more portable, I can use for taking around. I can put on a tripod as well, which has got warmth, control. So that's a funny thing whereby you can change the warmth of it so you can make it more yellow, which is warmer, or more white, which is colder. And you measure that by like a kilowatt, a k, something k. The measurement is always 1000k, like three thousand k, I think is quite warm, whereas 8007 8000k is quite cold. I might actually have that the wrong way around, but anyway, measures it by that you press the little switch on the side and it makes a warmer colder, and that makes a huge difference because it really changes how your room looks. And if you can light up your face a bit more than the background, that just makes it pop so much more and it makes it so much more professional. A lot of the professional videos that you see on YouTube are nothing more than a fine camera, but actually it's the lighting that makes a big difference. So I think that's a big one as well.

**Matthew:** In the rare instances where I've seen television happening, television being filmed. So I was at I remember a good few months ago now, we were at this food market thing, very bourgeois, and I think it was like BBC Scotland, where they're doing a wee feature and you saw the presenter and it always amazes me, the brightness of television lightning when you actually see it behind the camera, properly intense. Whereas when you're just watching someone on the telly, you don't really notice that they've got these almost interrogation style lights shining at them. But I had just noticed that at the time.

**Colin:** Yeah, when I've got I mean, if I get all three of these lights on, it's pretty dazzling, but I don't know, you get used to it. You stare at the camera and you can barely see the camera because there's these lights shining in your eyes. But do you get a lot of.

**Matthew:** Heat off the lights? Does it make it quite warm?

**Colin:** I totally used to, actually, the LEDs you don't the LEDs are quite cold, but do you remember the we used to have softboxes in our old office. Do you remember those? The big, massive triangular wedge shaped things? Yeah. Used to knock them over all the time because they were so Becky unwieldy. And they had just bulbs in them, like five bulbs in each one. And even though they were kind of more modern. What would you call them? I don't know. Power saving bulbs. So they're colder than old, old bulbs. They were still hot. And I do remember having actually an old, old proper bulb one, which was basically a heater. You turn it on and it just hit up that office because it was mental. But the Led ones are fine. Yeah, no worries. Right. What else? On gear. What have we got in the list here?

**Matthew:** What about the tripod options, then?

**Colin:** Yeah, tripod, I wouldn't worry about it too much. I've gone into this in too much detail in the past and bought really good quality, paid 100 quid for a tripod. And it does make a bit of difference in terms of sturdiness and just kind of smoothness. But actually, I've also used 1015 quid tripods and we're not moving them around. You set and forget it. If you're a photographer that's actually moving your camera a lot, or you're a proper professional cameraman where you're tracking somebody, then fine, you probably need a decent tripod. But for us, we're just setting it up, making sure you're in frame, and then you go around the other side and you start speaking. Never moves. So I think just get the most basic tripod with the standard fitting and then you're fine.

**Matthew:** All good with the tripods. One of the things I learned from Sean, who worked with us was this term spiking, where someone who's doing video, they maybe are setting up the cameras in multiple different locations. And it was basically marking on the floor with a wee bit of tape crossed over to show that. This is where I usually film from, and I think the idea was continuity from video to video. So maybe you recorded on two different days. You would want the camera to be in the same place, but maybe you tidied up at the end of the day. So there was this spiking. This is where the camera goes, just.

**Colin:** Marking where the legs of the tripod are. I need to do that, actually, because I spend like 510 minutes every time I record just getting the camera in the right place again.

**Matthew:** Well, you've learned something from me.

**Colin:** Gone nice for once. Is it worth a quick one on multi camera setups? There are quite a lot of podcasts doing that nowadays, aren't there?

**Matthew:** It's certainly a way to make things more dynamic than the old talking heads format, isn't it? Like, if the camera is moving around, if you've got two or three, how do you set that up? Do you just buy a couple of E GoPros or something?

**Colin:** Yeah, I think what I've done in the past is use my webcam. So my Insta 360 here, I'll have that connected up to my laptop. I'll have that on a kind of side angle to the side of my view, so that it's kind of off a little bit from the main angle and then you can cut between the two. So I'll have that one recording at the same time as my main camera, my main DSLR recording, and that lets me flip between the two when you're editing. But equally, I think with a podcast, often the way it works is you've got two people, you've got a main angle, which is both of the people facing each other, maybe in comfy chairs, a couple of mics or something like that. But then you'll maybe have a couple of extra cameras pointing at each person's face so that you can kind of flick between each person individually. This is in person recording, of course, so you have one main angle with a big camera. And then maybe you've got your two smartphones recording each person, like one smartphone on each person, so that you've then got an angle on each individual that you can flip between two. Because I think this is the thing, isn't it? Like if you're going to do video podcasting, you need to actually make it a bit more dynamic than just the kind of straight up two faces. So if you're doing it in person, that's a really nice way to do it, for sure.

**Matthew:** Some of the video podcasts that I do actually watch are like because again, I'm a nerd, like Battle Reports, like Frost Grave Games and stuff like that. You see a lot of creators out there who've got really cool setups because they've obviously got their table and their terrain and their miniatures and stuff like that. And the best ones are using like multi camera setups. We've got the camera around here at the back of this ruin and we've got the other camera over here and maybe they've got one, like looking directly down. They've got one over at the dice tray so you could see their dice rolls and stuff. So I'll sometimes watch a video like that and I will actually appreciate they've obviously taken a lot of time with the setup and the lighting and stuff like that as well.

**Colin:** That's cool. That's really cool. Yeah, that's the thing, isn't it? With audio, we can make fancy audio just in the post production, having just caught two people's voices, you can flick between it, you can put music on it, you can do all sorts of stuff to polish it and make it to sound cool. But to make polished video, usually it requires so much more during the capture phase, like all those cameras like that's, so much setup, so much expense as well, like having all that. Cameras are more expensive than microphones if you want a good one. Well, in most cases, there's so much more to it to make a good video version, which is great because like you say, it can be really dynamic, it can be really interesting, it can be really cool to watch. But there's so much more of a barrier to entry, I think, to it than audio. So, yeah, it's just something to consider.

**Matthew:** But I think especially, like, some of the videos, you think like all that time, all that expense, even the game itself, all the buying, the miniature, setting up and everything, it's like five years of prep time and then you get a comment under it. You have misinterpreted the rule. Go and do more research before you do a video like that.

**Colin:** Yeah, good old internet, indeed. I think probably the one that most people will be doing. So if you're out there thinking about this, like whether you want to include more video, the most common one is to use a call recording platform to record Two Faces, just like me and Matthew are recording right now, looking at each other in a call recording platform. So you get out there, you grab one of them, whether it's whatever platform it is, we've got plenty of them. We'll include our main list in the Show Notes, our rundown of them. We cover all the big options in a big article in the podcast host. So go over to the Show Notes to find that if you want to have a look through them, but you've got the two faces, I think you can actually make that look better. Just with a couple of things we've talked about, just with a bit of decent lighting, with maybe upgrading your camera a little bit. And then by actually doing a little bit of editing on that. So the video is not like half an hour of Two Faces side by side staring at the camera. You're actually cutting between them instead. And some of the platforms actually do this for you now. And there's other AI powered platforms coming out that can do this too. So you upload both tracks and actually it can cut between them. It can show like it would show just me when I'm talking and it would show just you, Matthew, when you're talking. And then it might do a little double shot when we're both talking, just for a second, or different cuts, like different zooms and stuff like that to make it look better. So there is that way to do it. It's still not as dynamic as being able to actually kind of be in a studio and show lots of different angles and stuff like that, but it's better than certainly just the Two Faces side by side, playing on whatever video platform you've got. So that's an option as well. I'll go into a couple of the video editing platforms in a minute and one is certainly that

can do a bit of yeah, all right, does that matter? Is that all in gear then, Matthew, or do you want to cover anything else?

**Matthew:** It'd probably be wise to touch on audio, wouldn't it? This is something that anecdotally I've heard a lot of video podcasters say that the most important thing about their video is the audio. You could have the best video in the world. But if the audio is \*\*\*\*, then it's not even going to look good, is it? Because that audio is just going to drag it down. So does your mic change if you're doing live streaming or doing video podcasting?

**Colin:** I think it depends, doesn't it? Like, we're recording and we have recorded these videos in the past and we just use our normal mics, don't we? And when it's a podcast, like it's a video podcast, I think it's totally acceptable to have a mic in the shot and have it right in front of you. A lot of those kind of in person ones, you've got two people facing each other on comfy chairs or on a couch, and they've got like a floor stand with a big arm putting the mic right in front of their mouths. And that's fine, I think. So actually, that's just your standard podcasting microphones. But there is alternatives, I suppose. You've got like, shotgun mics you can put on top of a camera, so I've used that in the past. You've got the Rode do some great ones there. Put that on top. You've got a couple of Rode mics that actually go on your smartphone as well. Do you have any reviews of them on the site just now, Matthew? There's a newish one, isn't there? I think you had?

**Matthew:** Yeah, I just reviewed the Road Wireless Pro, which is Road started out with a Road Wireless go, because, again, all road names need to be very similar to one another. So you've got the road wireless go. They brought out the Wireless go too, but the Wireless Pro is like, they've really ramped up here. From what I could remember from the review, you've got the two different transmitters and they could actually store up to 40 hours independently on them. Cool, even cool little features. Like there's a magnet, instead of pinning it to your shirt, you could put this magnet up the back and hold it on. You get two lavalier mics with the cat as well. So you could go in via lavalier, but, yeah, you get all sorts of cables. So you could plug the Wireless Pro into like a DSLR. You could go into your computer. There's ways to get your recorder, you could plug it in directly into your phone and it's got this 32 bit floating that we're going to see a lot more equipment coming out, which basically makes it unclippable. Like if you set your gain too high and you're talking really loud and laughing and stuff like that. The idea behind this 32 bit floating is that it protects it from distortion. So you're not going to kill your video, you're not going to ruin your audio, even if you make a mess of the set up.

Really good piece of cat, but pricey. I do think it's worth it for folks that it's aimed at, but you're maybe 400, 430, like I say, that's two transmitter mics, two lavalier mics. It's range up to 260 meters. So beyond the realms, anywhere you and your coast don't need to be, that's a very high end investment.

**Colin:** You're right, it's a fair bit of money, but if you think a lot of those in person setups, you got to buy a fair bit of gear. Anyway, you'll have the two mics, which you've got to put on floor stands, which you've got to have decent sized cables for that. And you probably want to they're probably going to be XLR mics, aren't they? Because you're not going to plug two USB mics into something if you're recording two people in person. So you've then got a mixer, too. So this replaces all of that, doesn't it? You've got those two transmitters. You don't need any of that stuff. And it's such no, that's a good point.

**Matthew:** That's the thing I'm thinking of. It know the price of a mic, but it's definitely not a full it's a full studio. It's got everything you need. So I'll put a link to my review in the show notes as well. And thanks to Ups for doing a sterling job at delivering that as well. It was literally found in a ditch and handed it to me by a very kind lady. So thanks, Ups. It's good to know that you're doing a great job delivering stuff.

**Colin:** Oh, dear. Yeah. Okay. But yeah, so that's one step, that's the lavalier mic, clip that to your shirt, the shotgun mic. The one I was thinking of was the video mic go. So it's the same naming conventions, VideoMic go, and that plugs into the top of your I think that's the one that's smartphone compatible, so that plugs straight into your phone and so you can use your phone with a shotgun mic to talk to it. So, yeah, there's a couple of options. Yeah, for sure. So it could change, maybe, if you want to use something like that on video. But equally, I think you can use totally normal your normal podcast mics, too. All righty, should we go to editing now?

**Matthew:** It'd be great if we had article dedicated to video editing software, wouldn't it? You got time to quickly knock one up. Colin, fingers of fire.

**Colin:** Here's one I prepared earlier.

**Matthew:** Before we actually get to the pieces of software themselves, do the same rules apply for video as we advise for audio? Is there any rules around like, you have to do this, you have to do that, or it's just advisable what's the kind of landscape look like there?

**Colin:** Yeah, I think it's same as audio. Try and keep it I do kind of go back and forth on this a little bit, because with audio, we often say keep it quite raw, keep it quite simple, don't edit too much, keep it

human and honest. And I think some of that does apply to video, but I think with video, you do. Need more polish. I think that's part of the problem.

**Matthew:** I think the viewers are more brutal on YouTube. You hear about the average times of folks starting video and I think you're being judged to very high standards on there, aren't you?

**Colin:** Yep, absolutely. And there's just all of the kind of obvious. Like, you've got to edit the content, as in you're editing the words, the view, the cuts, all that kind of stuff. But equally, you're kind of expected to put in a lot more visual effects on YouTube as well. To keep people interested. You need to have a bit of B roll, like all this extra footage that you've shot that you lay over your normal shot, or like actual kind of words and pictures and images and highlights and all this kind of stuff that pop onto the screen at various times as well. So there's a lot more goes into it, I think, but there's a fair bit of software that can do this. But it's definitely far more time than just an audio edit. So, yeah, there's that qualification to start with.

**Matthew:** Yeah, I know you like, we're obviously going to talk about the software options here, but Premiere Pro being one of them. You're more experienced with Premiere Pro than I am, but I've muddled away with it back in the day and I found it very complicated. Even though I'm pretty proficient at Adobe Edition, which is its sister product for audio, you would think I should be able to just go on Premiere Pro and know what I'm doing, but it's pretty beyond me at, you know, our complicated programs like, that still the normal. We've seen what we're seeing in audio, where people are coming out with things to simplify it for, beginners to still have capabilities to make great video.

**Colin:** Yeah, there's definitely some simplifications, but I'm not sure. But let's jump into it. Before we do, I'm going to say we'll pause for a second to talk about Alatu. I want to mention how we support our content here. So all of the free content we put out is supported by our products, and one of which is Alatoo. So if you do want to edit your audio, we're about to talk about video editing. We've talked about recording calls and stuff like that. Alatoo is our podcast maker app. So if you want to record your podcast, do the calls. You can record solo in there. Alitu does the audio cleanup as well. So you jump in, you can get the noise reduction leveling, all that kind of stuff, make sure it all sounds good. And you can edit your podcast in there. So if you're just editing your audio like you do on an old classic podcast, none of this video nonsense, you can do that right there in Ala, too. And we've got word based editing in there too, text based editing. Now, so you can get in there, you can use the transcript to actually do that high level edit, cut out a lot of the big mistakes, reorder all your content, all that kind of stuff. You can do your text based edit and then you can get in and do the detail on our Audio Waveform editor as well. And then finally, a bit of publishing. We've got hosting built into Alitu, too, so it's the full package. You can do everything you need to launch your podcast, from recording to editing to publishing. If you want to try it out, you can create your first few episodes absolutely for free. And your first seven days, you've got a seven day trial to test out, but you can create those episodes over that time. Go over to Alitoot.com. That's Alitu.com. Alitu.com. And give it a go. Easiest way to make your podcast. All right, software, then. Premiere. So you mentioned Premiere. Yeah, I mean, Premiere is still kind of the top dog, isn't it? But you've got final cut. You ever done anything on a Mac, Matthew? You ever been a Mac guy? I don't think you have, have you?

**Matthew:** I had a mac. Yeah. I never used Final Cut, but I would find it hard to get on the Mac now because it's been a few years, but I was again competent on it at one point. Everyone's just a wee bit almost the same, but we subtle differences.

**Colin:** Yeah, well, that's final.

**Matthew:** Cuts like the Mac Premiere Pro, basically.

**Colin:** Exactly, yeah, they're the two pro ones. You've got Premiere Pro and Final Cut Pro, and there's a few others as well, but they're really kind of two worth mentioning. And a lot of the top video podcasters, top YouTubers, use those packages because they just give you so much flexibility, so much power, all that kind of stuff. But with that power comes, as Spider Man says, great responsibility, or great complexity, I should say. It's just so much in there, like you've just said, Matthew. So huge learning curve, so many different things in there and a lot of ways to simplify. So, yeah, that's why we've come to filmora. Filmora is one I've used a fair bit recently, which simplifies the process quite a lot, a fair bit cheaper. You buy it as a one off, about \$100, I think it was. And it has things like built in. Like, it's got a music library built in. It's got a broll library built in, so you can really easily bring in clips and stuff to make it look a bit more fancy. It's got lots of nice visual effects, like follow me on Social, all that kind of stuff. Subscribe on YouTube, blah, blah, blah. All these things that you want to bring in. So filmora is a good one to look at as well, if you want a kind of simplified, certainly less powerful, a wee bit clunkier, potentially a wee bit slower, just not quite as slick as Premiere or Final Cut, but worth a look. And again, go over to that video edit article that we mentioned. What's shortlink, Matthewpodcasthost.com? Forward slash videoedit. That's the one, yeah, that's thepodcastwolves.com forward slash videoedit.

**Matthew:** I like the sound of Vid that you mentioned in there, VD. It sounded like a decent platform, like if I was going to do some video edit. And it sounds kind to the beginner.

**Colin:** There's two, I think, worth mentioning in that kind of realm, vid and Opus Clip. Vid and Opus Clip are both online platforms, so you upload your video to these platforms and Vid does offer pretty much traditional video editing. So you can cut, you can bring in clips, you can do all the effects and stuff like that. It certainly takes a bit of the control out of your hands because you can't really do kind of full on, powerful video editing in the browser, or not yet at least, but it does make things a lot easier and quicker. So, yeah, absolutely. An Opus Clip is more of an automation thing. You know, these kind of platforms, Matthew, that automate, like making your clips via AI and picking out all the highlights and stuff like that. You come across many of them?

**Matthew:** No, I hate just giving the single one word no answer.

**Colin:** Yeah, that's fair. I've been playing with a few of them. I'm going to put an article on this in the near future as well, actually on the kind of automation highlight automation platforms. But Opus Clip is a good one for that too. And the final one I think worth mentioning here is good old Camtasia. Remember camtasia?

**Matthew:** Yeah. Blast for the past there. Yeah, it's been around Ohio, hasn't it?

**Colin:** Yeah, for sure. I've used that for screen capture forever. Like if I want to record a tutorial where I show a piece of software or a website or something or other and I want to screen capture it.

Camtasia is great for that. But actually it's also just a really simple video editor. Like you can capture your webcam. So sometimes if I'm just doing a webcam recording, like I mentioned, I got the Insta 360 so that I could record decent quality on my webcam. I'll do that straight into Camtasia and I can just edit it there and that's enough. Sometimes, actually, I don't need the power of premiere every single time. And I did notice I haven't played with this yet, but they have introduced AI editing in Camtasia too. So don't know whether it's any good or not, don't know exactly what it does, but I'm going to go and have a play with that quite soon too, so they're definitely not sitting still.

**Matthew:** I did once, I think it was my wee girl's first birthday. I remember I used Imovie on my phone on my ancient iPhone that you laughed and I put together just a wee montage. We had various videos over in our first year and that was a really easy platform. Again, that would be pretty limited, I'd imagine, compared to some of the things we're talking about here. But, yeah, imovie, it's just the thing you get as default on Apple products isn't really drag and drop and pull and drag and stuff.

**Colin:** That was easy and free.

**Matthew:** Absolutely. Easy and free.

**Colin:** Easy and free. So, yeah, there's another good starting point, too. Cool. Okay. I think that'll do it for editing. I think that's the platforms go over, check it out, [thepodcasthost.com/videoedit](http://thepodcasthost.com/videoedit) for a full rundown of each one. But you'll probably have one already in mind if you're thinking about it. Just be aware that, yeah, I think it does. It takes a little bit more a little bit more effort with the video edit as well. Right, will we jump into going live just a wee bit on this as well, in case people want to do it?

**Matthew:** Yeah, why not?

**Colin:** So do you think the gear changes if you're going live? Like, there are different things you could use if you're recording live, like broadcasting.

**Matthew:** Live traditionally, it would have been a mixer, wouldn't it? Because we'd have been thinking about, like, how am I going to bring in audio from maybe a guest or a call in or something? How am I going to play those really cheesy little applause, sound effects or air horns or stuff? But we don't even need mixers for that these days, do we? There is gear out there that does this and there's also software that does it, too. So, first and foremost on the gear, what jumps to mind on that front?

**Colin:** Yeah, I mean, the RODECaster is decent for that, isn't it? It's got its little sound pad you can play on your music if you want. You can bring in like, phones as well, so you can be recording live with a couple of people, but bring in somebody on a phone call at the same time, it's got so many options for actually just putting together a panel of people to bring into a podcast and playing all the sound effects into it. So I think that's a great one to think about.

**Matthew:** The Road RODECaster two, it's in its second iteration. We've got reviews of both on the site, so I'll put links in the show notes.

**Colin:** Yes, totally. What do you think about the pod track? You're a fan of the pod track? Is that good for this?

**Matthew:** Yeah, I like the pod track. Yeah. So it's like less than quarter of the price of the RODECaster. The zoom pod track, P four, again, link in the show note to the review. But yeah, that does all of that stuff. Like, I could bring in a phone call, I could bring in an online call, I could have multiple co hosts, I could play cheesy sound effects and music and stuff like that whilst I'm recording. So that does it all, too.

**Colin:** How many sound pads does the pod track have? Is it four?

**Matthew:** Four, I think, yeah, possibly six, but I'm sure it's four. I'm sure it's four. Yeah.

**Colin:** That's plenty though, isn't it? Yeah, cool.

**Matthew:** I mean, you shouldn't be using those things anyway because that's so irritating.

**Colin:** So this is if you're recording live in person, really. So you've got a couple of people in a studio use these bits of gear if you're recording and broadcasting live online, just the way Matthew and I are just now, different locations, you're just kind of same old situation, call recording platform, but probably you just need to look at one that's more suited to streaming. One that I like a lot is StreamYard. You use StreamYard, Matthew, just another I.

**Matthew:** Think I potentially have logged in at once. So what's StreamYard? Steel just like a digital yeah.

**Colin:** It's for running calls, essentially, but designed for streaming live. So you can stream to all the platforms, you can stream to YouTube Live, you can stream to Facebook Live, all that kind of stuff. So you can stream out automatically at the time, but it also manages the views and stuff like that, so you can flip between one person on screen, two people on screen, like different formats, bring on slides, screencast, all that kind of stuff. I believe it might even have I could be wrong on this. Sound pads built in, like, as in you can play effects and stuff like that. I could be wrong on that though, but certainly it's got loads of different effects you can bring in. So, yeah, if you're thinking about streaming, I think probably that's the main one to look at. For a bit more of a rundown on that, though, go over to the show notes too. I'll include something in there with a bit more detail on StreamYard so you can pop over and check it out. But I think that's about it really going live. I mean, I don't know what's your recommendations in general, Matthew, you remember there was a huge kind of proliferation on this of podcasts suddenly starting to broadcast live and record live when meerkat and Periscope and the like came. Do you think that was a good thing?

**Matthew:** Not when people weren't actually either a, recording them to put out as on demand podcasts, and B, editing those. You talked a lot about that at the time. People were just publishing these things as they were recorded and we spent 15 minutes at the start with the host welcoming people in and oh yeah, Jim's here. And what's that, Jim? Oh, it's raining where you are today. So, yeah, there was a lot of do's and don'ts around that type of content, wasn't yeah, absolutely.

**Colin:** Yeah, it needs edited. You need to cut out all of those welcome bits because no one who's listening after the fact wants to hear all that. But it can make really good content if you do put a bit of thought into the structure, all that kind of stuff. We've talked about this a bunch of times. We'll include some more details on that in the Show Notes as well. So if you want to find out how to do a live broadcast, that can be a good podcast. Go over to the show notes. Now, what are the show notes, Matthew? Let's direct people towards them.

**Matthew:** Thepodcasthost.com techseason tech season.

**Colin:** That's T-E-C-H season. T-E-C-H season.

**Matthew:** And also the resources page. So thepodcasthost.comresources, I've just overhauled it. I just gave it a nice bit of polish, updated some recommendations and stuff like that. So please do check.

**Colin:** Excellent. Good stuff. All right, that'll do it for the season. Now, we want to follow up, don't we, Matthew? We want to do a wee request for feedback and questions, don't we?

**Matthew:** Yeah, I was just logging in to SpeakPipe to see if anyone sent us anything.

**Colin:** Oh, nice. Yeah, we'd love to do a follow up on that.

**Matthew:** We don't have anything. We don't have anything. Come on, get the finger out.

**Colin:** Yeah, get it in, get it in. Please do. Yeah, send us in a question. We'd love to do a couple of follow up episodes to this, some Q and A episodes. It doesn't even need to be about tech. Do you know what? It would be nice if it was around this season, but we don't actually care. We'll answer any of your podcast questions. We'd love to just hear from you guys out there. So if you want it, send in a Voicemail to Thepodcasthost.com Voicemail imaginatively thepodcasthost.com Voicemail. And that page will let you just hit the record button, pop in a question and hit send. And it'll come straight to us and we'll answer it on a future episode. That'd be great to hear.

**Matthew:** Yeah. And we'll send you a copy or new. Finally start your podcast book as well. Send you an ebook. So I get them in.

**Colin:** Great. Cool. All right, that's been it, Matthew. Ten episodes, all about the gear. Tied it all up.

**Matthew:** Yes, hi. No, it's been good to revisit and yeah, looking back, it's funny how a lot of recommendations, some have changed, but there's just a lot of stuff that's stood the test of time and it's still, like, the best option for a lot of people. So that's interesting and heartwarming.

**Colin:** Yeah, indeed, indeed. Cool. All right, well, thank you for joining us on this season. If you haven't heard it from the start, pop back ten episodes, you'll see the first episode there is all around Mike's, and you can follow all the way through and get all your gear sorted out. Otherwise, go over to



those links that we mentioned that is [thepodcasthost.com](https://thepodcasthost.com) Techseason Tech season, or our Resources page, resources to get everything we've talked about on this season. Otherwise, thank you again. Send in those Q and A's and we'll see you soon.